

# Showing how to clean up the act



**GREEN SCENE:** Rob Armstrong and Jason Fitzgerald of Scene Change.

Picture: GREG HIGGS

## VALERINA CHANGARATHIL

ADELAIDE audio-visual company Scene Change has turned the spotlight on staging eco-friendly shows and corporate events.

Scene Change, in conjunction with Champion Events, is organising what it says is Adelaide's first carbon-neutral AV show - the Original Grand Final Footy Luncheon at the Hilton Adelaide on September 26.

Scene Change believes it is the first company to offset its own carbon emissions as well as those generated by events which use its equipment.

Besides giving clients energy-saving equipment options like light emitting diode (LED) lights and stage washes, Scene Change also calculates the "carbon cost" of all the equipment it uses.

These carbon emissions are then offset through an arrangement with environmental group Easy Being Green -

## Tell us why you are up to the task

CLIMATE change demands action from us all. Is your business ready for the challenge? *The Advertiser*, has created the One Degree campaign.

As part of the campaign, *The Advertiser* has begun the One Degree Challenge to Business.

The SA Business Journal will profile firms that are transforming their oper-

ations. To tell us your story, send an email to [finance@adv.newsltd.com.au](mailto:finance@adv.newsltd.com.au). Please include "onedegree" in the email's subject line.

accredited under the NSW Greenhouse Gas Abatement scheme and the Australian Federal Government's Greenhouse Friendly program.

"Embracing environment change is an inescapable part of businesses today and it is time to make significant improvements," says the company's Adelaide-based director Rob

## Challenge to business



Armstrong. "Environmental concern is no longer a fringe issue, everyone's responsible," says Scene Change founder and director Ian Whitworth, who spearheaded the effort in Tasmania.

Founded in 2006, Scene Change has three other offices in Hobart, Sydney and Wollongong.